



Festival date: July 20, 2024

Produced by the Atlantic Highlands Arts Council
A New Jersey non profit 501(c)3 organization
www.FilmOneFest.org / www.AHArts.org

RE: Potential Sponsorship of
FilmOneFest in Atlantic Highlands, NJ

Dear Prospective Sponsor:

FilmOneFest, the International One-Minute Film Festival, is a long-standing event, celebrating its 16th anniversary, and locals have it on their radar to attend. This year's event on Saturday, July 20, 2024 will include artist vendors, food trucks and multiple bands playing to celebrate the event. Our sponsors will receive exposure on many levels as highlighted below:

- Our sponsors' logos are featured on a 40 foot wide screen in a repeating loop, seen at least 20 times by the audience of more than 2,000 before the screening even begins.
- Press coverage including Atlantic Highlands Magazine, The Asbury Park Press, Two River Times and the Patch.
- Our sponsors are highlighted on our Website and Facebook page with over 3,000 local and international followers, Twitter and Instagram and tagged through many posts.
- Silver and Gold sponsors are included in the footer of all AHArts email marketing, emailed to subscribers, for 1 year.
- Gold sponsors and higher enjoy their logo on the window boarder over the Arts Council on 1st Ave for the month of July and on the back of the FOF tee shirts.
- We market the event statewide through Discover Jersey Arts, NJ.com, VisitNJ.org, Monmouth Arts, NJ State Council on the Arts, Chamber of Commerce, and through a billboard, posters, and extensive digital marketing.

We hope you will join us in supporting filmmakers by bringing this unique showcase of films to an even larger audience. Your logo will be promoted as well. This year we will be having a special event, The Best of FilmOneFest on Saturday, April 27th at Smodcastle and Film & Funky Popcorn at the Gallery. This will provide you with more exposure throughout the year.

We are currently accepting sponsorships for the 2024 season outlined below. We also welcome in-kind contributions and services as a form of sponsorship.

Please respond by May 1, 2024 to enjoy a full year of sponsorship benefits. We will follow up with you in the next week or two to discuss how we can work together for our mutual benefit. For questions, please email info@filmonfest.org.

Thank you for your support of the arts, and community building,

Corinna Thuss, Director
908-692-4457
info@filmonefest.org

Benefit: Your brand's logo featured on a repeating main screen video loop the night of the festival



Sponsorship Levels:

<p>○ Intro: \$250</p> <ol style="list-style-type: none"> 1. Logo on the website 2. 1 Festival T-shirt 3. Logo in festival sponsor loop in a group of 5 sponsor logos on the screen 4. Logo on Festival Sponsor Banner. 	<p>○ Silver: \$500</p> <ol style="list-style-type: none"> 1. All "Bronze" benefits plus: 2. Name on T-shirt 3. Logo in festival sponsor loop in a group of 2 sponsor logos on the screen 4. Logo on the footer of FilmOneFest email. 5. Logo on marketing for our Sony Pictures Classics Movie Premiere 6. Emcee shout out on stage two times.
<p>○ Bronze Level: \$350</p> <ul style="list-style-type: none"> ● All "Intro" benefits plus: ● Link on website ● Logo on event poster ● 2 Festival T-shirts total ● Logo in festival sponsor loop in a group of 3 sponsor logos on the screen 	<p>○ Gold Level: \$1000</p> <ol style="list-style-type: none"> 1. All "Silver" benefits plus: 2. Company Logo on Tee Shirt 3. 4 Festival T-shirts total. 4. Logo on window sponsor border.

Other Sponsorships are also available. Listed below are the different levels and events available including corporate sponsorship.

The corporate levels include:

- Stage sponsorship – \$1,500
Gold Level benefits, plus Stage named after your business.
- Launch Party Sponsorship - \$1,500
Gold Level benefits plus, the Launch party will be named after your business. All PR about the Launch Party will include the name of your business as part of the title.

- Gallery Sponsorship - \$1,500
Gold Level benefits plus, the Gallery will be named after the sponsor for a month. So, all communications will reflect the business name. A tailored wall vinyl will be created to place on the main wall entering the Atlantic Highlands Arts Council Gallery on First Ave.
- Media Partner - \$2,500
Gold level benefits, plus get a 30 second commercial at the event shown twice.

Please contact Corinna Thuss at info@filmonefest.org if you are interested in any one of these upper level sponsorships.

Please fill out the sponsorship form below. Again, thank you for supporting the arts.

Sponsorship Form

CONTACT INFORMATION

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

CONTACT PERSON: _____ TITLE: _____

TELEPHONE: _____ EMAIL: _____

ADDRESS: _____

Sponsorship Level: _____

Sponsorship Deadline is May 1, 2024

Please mail check to Atlantic Highlands Arts Council PO Box 236, Atlantic Highlands, NJ 07716. Online payment is also possible, visit www.aharts.org/filmonefest.

If you have any questions, contact Corinna Thuss at 908-692-4457, visit our website www.aharts.org/filmonefest or send an email at info@filmonefest.org. Artwork should be sent to Caroline Margolick at cmargolick@gmail.com no later than June 1st.

Thank you for your support!